



QUOTATION



YOUR GROWTH PARTNER IN EVERY MARKETPLACE

amazon

Flipkart



meesho



Myntra

NYKAA

AJIO



JioMart



ACCOUNT MANAGEMENT



ADVERTISING & PROMOTIONS



BRAND LAUNCHING



SALES GROWTH & OPTIMIZATION



END-TO-END ECOMMERCE SOLUTIONS



WEBSITE
WWW.ecomoryx.com

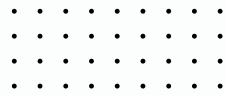


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+91 886-284-5813





Dear
Sir/Ma'am,

Greetings from Ecomoryx!

We provide complete **"Launch & Support Services"** to sellers on all major online portals in India such as Amazon, Flipkart, Myntra, Meesho, Snapdeal, Ajoio, Nykaa and all Quick Commerce platforms.

You can check our company details, Facebook and Instagram through this link: www.ecomoryx.com

Ecomoryx is a one-stop solution to manage your business on e-commerce marketplaces and stay ahead of the competition. We bring innovative strategies and expert execution to handle every aspect of your online business – from account management, brand launching, product listing & cataloging, order management, customer support, procurement, reconciliation, automation tools to digital marketing and promotions.



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NEW IDEAS SOLUTIONS



amazon ACCOUNT MANAGEMENT SERVICES

END-TO-END SOLUTIONS TO GROW YOUR BUSSNIESS ON

AMAZON

BASIC

₹2,499

+18%GST/PER MONTH

- Account Health Monitoring
- 20 New Product Listings
- Previous Listing Optimization
- Order & Inventory Management
- Price & Quantity Update (Every 2 Days)
- Monthly Report (B2B & B2C)
- Brand Approval (GTIN)
- Category Approval
- Basic Campaign
- Raise a Ticket from seller Support

STANDARD

₹3,999

+18%GST/PER MONTH

- 100 New Product Listings
- New Kyeword Analysis
- 50 Old Listing Optimization
- Brand Approval (GTIN)
- Category Approval
- New FBA Registration
- New Coupon Creation
- New Sponsored Product Campaign
- Previous Campings Modification
- Buyer Feedback Management
- Monthly Report (B2B & B2C)
- Amazon Seller Support Ticket Management
- Account Health Monitoring
- Seфе - T Claims

ADVANCE

₹5,999

+18%GST/PER MONTH

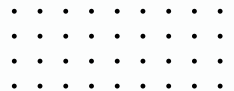
- 150 New Product Listings
- New FBA Registration
- 100 Old Listing Optimization
- 3 New A+ Content Creation
- New Coupon Creations In Bulk
- Pricing Discount
- Automate Pricing
- Manage Promotions
- Sponsored Product + Brand + Display Campaign
- Previous Campaign Modification
- Monthly Report (B2B & B2C)
- FBA Shipment Creations & Removal
- Amazon Seller Support Ticket Management
- Account Health Monitoring
- Safe - T Claims

PREMIUM

₹9,999

+18%GST/PER MONTH

- 200 New Product Listings
- New Products Hunting
- Complete Account Management
- Brand Registry in Amazon Account
- Advance PPC Management
- Premium 2 A+ Contant
- Brand Store Management
- Product Infographics & Video Support
- Daily PPC Optimization
- POA Complaint Appears in The Account
- Priority Amazon Support
- Business Growth Meeting
- Dedicated Account Manager
- Sales Growth Strategy & Consultation
- Pin Code Wise Shipping Template Add-on
- Safe - T Claims
- Upload & Manage Videos
- Manage FBA Appointments
- Deals
- Price & Quantity Update Through a Files



OUR SERVICES

1. New Account Creation:

Facilitate and manage new Amazon account creations as per business requirements.

2. FBA Registrations:

Assist in Amazon FBA registrations and ensure smooth onboarding.

3. Previous Listing Enhancement:

Optimize existing listings to improve visibility, ranking and conversions.

4. New SKU Listing Creation:

Create and optimize new product listings following Amazon guidelines and best practices.

5. A+ Health Management:

Monitor and maintain A+ Content health for better brand presentation.

6. Brand Approval:

Handle brand registry applications and approvals.

7. Create & Organize Campaign:

Plan, create and organize Amazon advertising campaigns for optimal performance.

8. Sponsored Product Campaign:

Run and manage Sponsored Product campaigns to boost sales and visibility.

9. Sponsored Display Campaign:

Reach, re-engage, and convert customers wherever they spend time using their past behaviours and interests on Amazon.

10. Prime Badge Eligibility (If Required) A/C:

Ensure eligibility and enrollment for Prime Badge (if required).

11. Add B2B & B2C Prices:

Maintain and update competitive B2B and B2C pricing.

12. Amazon Brand Account:

Manage Amazon Brand Account for growth and brand protection.



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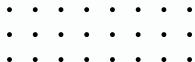
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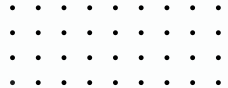
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**13. Raise a Ticket from Amazon Seller Support:**

Open and manage support tickets with Amazon Seller Support for issue resolution.

14. Safety Claims:

Enhance various campaign elements like negative keywords, audience and bid adjustments, and add potential keywords.

15. Create a New Post (Plan of Action) Regarding A/c Health Concern:

Develop and implement action plans for account health issues.

16. New A+ Creation:

Design and upload new A+ Content for enhanced product presentation.

17. Enhance Previous A+ listing:

Improve the design and content quality of existing A+ Content.

18. New Brand Store & Story Creation:

Build new Brand Store & Story pages for better brand engagement.

19. Previous Brand Store Modification:

Update and enhance existing Brand Store content and layout.

20. Create a New Model & Product Videos:

Develop engaging product videos and model-based visuals.

21. Create a New Model & Infographics Images for Listing:

Design high-quality infographics and images for listings.

22. FBA Shipment Creation & Removal:

Create and manage FBA shipments and handle removal orders if needed.

23. Pin Code-wise Shipping Template Add-on:

Set up and manage shipping templates based on pin codes.

24. Send Feedback Request of Buyers:

Request and manage buyer feedback to improve seller performance.

25. Basic & Advanced Amazon Training Facilities:

Provide basic and advanced Amazon training facilities to enhance knowledge and performance.

26. Brand campaign

Drive brand discovery across Amazon Showcase your brand and products where shoppers browse and search on Amazon with engaging ad formats, including video.



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END-TO-END SOLUTIONS TO GROW YOUR BUSSNISS ON FLIPKART

BASIC

₹2,499

+18%GST/PER MONTH

- Seller Account Health Monitoring
- Seller Account Verification & Onboarding (If Needed)
- 20 New Product Listings
- Old Listing Optimization
- Catalogue Management
- Product Image & Catalogue Optimization
- SEO Title, Description & Keyword Optimization
- Order Management & Processing
- Inventory Management
- Pricing & Competitive Analysis
- Brand & Category Approval
- Basic Flipkart Ads Campaign Creation
- Raise & Manage Seller Support Tickets
- Monthly Performance Report

STANDARD

₹3,999

+18%GST/PER MONTH

- 100 New Product Listings
- New Keyword Analysis
- 50 Old Listing Optimizations
- Brand & Category Approval
- FBF / Flipkart Fulfilment Management
- NFBF / Self-Ship Management
- Assured Eligibility & Performance Support
- Return & RTO Management
- Return Reason Analysis
- New Flipkart Ads Campaign Creation
- Previous Campaign Modification & Optimization
- Promotions & Deals Management
- Payment & Settlement Monitoring
- Buyer / Customer Return Issue Monitoring
- Seller Support Ticket Management
- Account Health Monitoring
- Monthly B2B & B2C / Business Performance Report
- Basic Flipkart Seller Training

ADVANCE

₹5,999

+18%GST/PER MONTH

- 150 New Product Listings
- 100 Old Listing Optimizations
- Advanced Keyword & Catalogue Optimization
- FBF / Flipkart Fulfilment Management
- NFBF / Self-Ship Management
- Return & RTO Management
- Return Reason Analysis
- Flipkart Ads Campaign Management
- Sponsored Ads Optimization
- Previous Campaign Modification
- Promotions & Deals Management
- Big Billion Days & Sale Event Preparation
- Product Selection & Market Research
- Competitor Analysis
- Sales & Conversion Optimization
- Slow-Moving Product Optimization
- High-Performing SKU Scaling
- Catalogue Error Resolution
- Payment & Settlement Monitoring
- Seller Support Ticket Management
- Account Health Management
- Advertising Performance Report
- Monthly Sales & Business MIS Report
- Basic & Advanced Flipkart Training

PREMIUM

₹7,999

+18%GST/PER MONTH

- Complete End-to-End Flipkart Account Management
- 200 New Product Listings
- Complete Flipkart Account Management
- Advanced Listing & Catalogue Optimization
- Advanced Keyword Research
- Advanced Flipkart Ads Management
- Daily Advertising Optimization
- Product Selection & Market Research
- Advanced Competitor Analysis
- Sales & Conversion Optimization
- Slow-Moving Product Optimization
- FBF / Flipkart Fulfilment Management
- NFBF / Self-Ship Management
- Return & RTO Management
- Payment & Settlement Monitoring
- Promotions & Deals Management
- Big Billion Days & Major Sale Event Preparation
- Catalogue Error Resolution
- Complete Account Health Management
- Advertising Performance Report
- Advanced Sales & Business MIS Report
- Business Growth Strategy & Consultation
- Business Growth Meeting
- Dedicated Account Manager
- Priority Flipkart Seller Support
- Basic & Advanced Flipkart Training



OUR SERVICES

1. New Flipkart Seller Account Creation

Facilitate and manage new Flipkart seller account registration as per business requirements.

2. Seller Account Verification & Onboarding

Assist with GST, business, bank, pickup address and other required seller information for smooth account activation.

3. New Product Listing Creation

Create and upload new product listings with accurate titles, descriptions, specifications, attributes, images and more.

4. Existing Listing Enhancement

Optimize existing listings to improve catalogue quality, search visibility and conversion potential.

5. Catalogue Management

Manage product catalogues, attributes, images, descriptions, category mapping and other listing-related information.

6. Brand & Category Approval

Assist with applicable brand/category approval requirements and resolve listing-related approval issues.

7. Product Image & Catalogue Optimization

Create, edit and optimize product images according to applicable Flipkart category requirements.

8. SEO Title, Description & Keyword Optimization

Optimize product titles, descriptions, search terms and attributes to improve discoverability.

9. Flipkart Ads Campaign Creation

Plan and create Flipkart advertising campaigns for increasing product visibility and sales.

10. Flipkart Ads Optimization

Monitor campaign performance and optimize products, budgets, bids and campaign strategy.

11. Pricing & Competitive Analysis

Monitor competitor pricing and assist in maintaining competitive product pricing.

12. Inventory Management

Monitor inventory availability, stock levels and listing status to reduce stock-outs and maintain selling continuity.



**13. Order Management & Processing**

Manage and monitor orders, dispatch status, shipment processing and order-related issues.

14. FBF / Flipkart Fulfilment Management

Assist with Fulfilment by Flipkart (FBF) processes, inventory movement and fulfilment-related requirements.

15. NFBF / Self-Ship Management

Manage and monitor non-Flipkart fulfilment/self-ship operations, including dispatch, pickup and shipments.

16. FAssured Eligibility & Performance Support

Monitor applicable seller/product performance parameters and maintain eligibility for FAssured program.

17. Return & RTO Management

Monitor customer returns, courier returns, RTO cases and identify recurring return-related issues.

18. Return Reason Analysis

Analyze return reasons and product-level return patterns to identify issues for corrective action.

19. Seller Support Ticket Management

Raise, manage and follow up with Flipkart Seller Support for all seller-related issues.

20. Payment & Settlement Monitoring

Monitor seller payments, settlements, deductions and transaction-related discrepancies.

21. Promotions & Deals Management

Assist with applicable Flipkart promotions, deals and offers to improve visibility and sales.

22. Big Billion Days & Sale Event Preparation

Prepare listings, pricing, inventory, advertising and strategy for Big Billion Days and other sale events.

23. Business Performance Analysis

Analyze sales, orders, revenue, inventory, returns and ads performance to identify growth opportunities.

24. Seller Performance & Account Health Management

Monitor important performance indicators and resolve issues to maintain account health.



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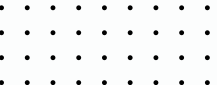
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**25. Basic & Advanced Flipkart Training**

Provide training on Seller Hub operations, listing, ads, orders, returns, reports and business growth.

26. Product Selection & Market Research

Identify potential products, categories and market opportunities based on competition, pricing and demand.

27. Competitor Analysis

Analyze competitor listings, pricing, images, catalogue quality and promotional positioning.

28. Sales & Conversion Optimization

Identify listing-level issues affecting sales and recommend improvements in pricing, content, images and ads.

29. Advertising Performance Report

Prepare periodic advertising reports covering spend, sales, ROAS/ROI and optimization actions.

30. Sales & Business MIS Report

Prepare monthly business reports covering sales, orders, returns, inventory, ads and overall performance.

31. Product Launch Management

Manage the complete launch process for new products including catalogue, inventory, pricing and advertising.

32. Slow-Moving Product Optimization

Identify slow-moving SKUs and create strategies involving pricing, catalogue optimization and promotions.

33. High-Performing SKU Scaling

Identify winning products and scale through inventory planning, ads, pricing and promotional activities.

34. Catalogue Error Resolution

Identify and resolve catalogue errors such as attributes, category issues, images, specifications and listing status.

35. Business Insights & Growth Planning

Use Seller Hub insights and performance data to develop short-term and long-term growth strategies.





ACCOUNT MANAGEMENT SERVICES

END-TO-END SOLUTIONS TO GROW YOUR BUSSNIESS ON
MEESHO

BASIC

₹2,499

+18%GST/PER MONTH

- Meesho Seller Account Health Monitoring
- Seller Account Verification & Onboarding
- 20 New Product Listings
- Existing Listing Optimization
- Catalogue Management
- Product Image & Catalogue Optimization
- SEO Title, Description & Keyword Optimization
- Inventory Management
- Order Management & Processing
- Return & RTO Management
- Pricing & Competitor Analysis
- Basic Support Ticket Management
- Monthly Performance Report

STANDARD

₹3,499

+18%GST/PER MONTH

- Everything in Basic Plan
- 50 New Product Listings
- New Keyword & Product Analysis
- 50 Existing Listing Optimizations
- Category & Attribute Mapping
- Product Image Optimization
- Meesho Ads Setup
- Meesho Ads Optimization
- Inventory & Stock Management
- Order & Dispatch Management
- Return & RTO Management
- Cancellation Management
- Payment & Settlement Monitoring
- Promotions & Campaign Management
- Competitor Analysis
- Monthly Business Report
- Seller Account Health Monitoring
- Seller Support Ticket Management

ADVANCE

₹4,999

+18%GST/PER MONTH

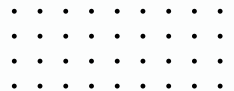
- Everything in Standard Plan
- 100 New Product Listings
- 100 Existing Listing Optimizations
- Advanced Keyword & Product Research
- Catalogue Creation & Optimization
- Advanced Image Optimization
- Meesho Ads Campaign Management
- Ads Performance & ROAS Optimization
- Pricing & Competitive Strategy
- Inventory & Stock Planning
- Order, Dispatch & Shipping Management
- Return & RTO Reduction Strategy
- Cancellation Rate Optimization
- Promotions & Campaign Management
- Sale Event Preparation
- Bestseller SKU Scaling
- Slow-Moving SKU Optimization
- Business Performance Analysis
- Monthly MIS Report
- Priority Seller Support

PREMIUM

₹6,999

+18%GST/PER MONTH

- Complete End-to-End Meesho Account Management
- Unlimited/High-Volume Product Listing Support*
- Complete Catalogue Management
- Advanced Listing & SEO Optimization
- Advanced Product & Market Research
- Competitor & Pricing Analysis
- Complete Meesho Ads Management
- Ads Budget & ROAS Optimization
- Product Launch Management
- Bestseller SKU Scaling
- Inventory & Stock Management
- Slow-Moving Product Optimization
- Order & Dispatch Management
- Return & RTO Management
- Cancellation Reduction Strategy
- Payment & Settlement Monitoring
- Promotions & Sale Event Management
- Business Performance Analysis
- Account Health Management
- Daily/Weekly Performance Monitoring
- Monthly MIS & Growth Report
- Priority Meesho Seller Support
- Dedicated Account Manager



OUR SERVICES

1. New Meesho Seller Account Creation

Facilitate and manage new Meesho seller account registration as per business requirements.

2. Seller Verification & Onboarding

Assist with GST verification, bank details, address verification, and other required information for smooth onboarding.

3. Product Catalogue Creation

Create and upload new product listings with accurate titles, descriptions, attributes, images, pricing and more.

4. Existing Catalogue Optimization

Optimize existing listings to improve search ranking, visibility and conversion potential.

5. Category & Attribute Mapping

Map products to correct categories and attributes to ensure proper discoverability.

6. Brand Approval Support

Assist with brand registration and brand approval requirements on Meesho.

7. Product Image Optimization

Create, edit and optimize product images as per Meesho guidelines for better conversions.

8. SEO Title & Description Optimization

Optimize product titles, descriptions and bullet points with relevant keywords for better visibility.

9. Meesho Ads Setup

Plan and set up Meesho advertising campaigns to increase product visibility and sales.

10. Meesho Ads Optimization

Monitor and optimize ad performance to improve ROAS and reduce ACoS.

11. Pricing & Competitor Analysis

Monitor competitor pricing and suggest competitive pricing strategies for better conversions.

12. Inventory Management

Monitor stock availability and manage inventory to avoid stock-outs and cancellations.



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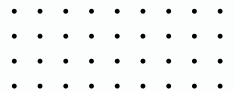
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**13. Order Management**

Manage orders, order processing, shipment creation, tracking and order-related issues.

14. Dispatch & Pickup Management

Manage pickup requests, ensure timely dispatch and reduce TAT for better performance.

15. Self-Ship Support

Assist in self-ship orders, shipment updates and courier management.

16. Order Cancellation Management

Monitor and manage cancellations, identify reasons and reduce cancellation rate.

17. Return & RTO Management

Handle returns, RTO cases, reverse pickup and provide resolution for return-related issues.

18. Return Analysis

Analyze return reasons and product performance to implement corrective actions.

19. Support Ticket Management

Raise, manage and follow up with Meesho support for all seller-related issues.

20. Payment & Settlement Monitoring

Monitor payments, settlements, deductions and transaction-related discrepancies.

21. Promotions & Campaign Management

Plan and manage promotions, discount campaigns and offers to boost sales.

22. Sale Event Preparation

Prepare for Meesho sale events, mega deals and category campaigns for maximum results.

23. Business Performance Analysis

Analyze sales, orders, returns, cancellations and other metrics to identify growth opportunities.

24. Account Health Management

Monitor account health, fulfilment rate, cancellation rate and other metrics to maintain a healthy account.



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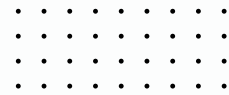
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**25. Seller Training & Consultation**

Provide training on Meesho policies, tools, ads, catalogue best practices and account management.

26. Product Research

Identify high-demand products and trending opportunities based on data and market insights.

27. Competitor Analysis

Analyze competitor listings, pricing, offers, ratings, catalogue quality and promotional strategies.

28. Sales Conversion Optimization

Optimize listings, images and offers to improve conversion rate and sales.

29. Ads Performance Report

Prepare and share periodic reports on ad performance, spend, ROAS, ACoS and optimization actions.

30. Monthly MIS Report

Prepare monthly business reports covering sales, orders, returns, inventory, and overall performance.

31. Product Launch Management

End-to-end support for launching new products including catalogue creation, pricing, ads and promotions.

32. Slow Moving SKU Optimization

Identify slow-moving SKUs and implement strategies for pricing, promotions and liquidations.

33. Bestseller SKU Scaling

Scale high-performing SKUs through ads, offers, bundles and seasonal promotions.

34. Catalogue Error Resolution

Identify and fix catalogue errors, attributes issues, policy violations and listing rejections.

35. Business Growth Planning

Use insights and data to build growth strategies and achieve long-term business success.



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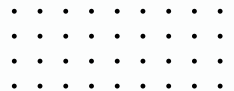
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Terms and Condition:

- 1) Company is not responsible for meeting the target if account gets suspended (inauthentic complains, LDR) in between.
- 2) Company will not be responsible to not meet the target if sellers gets Out of Stock in his bestselling products.
- 3) Company will not be responsible to not meet the target if seller loses buy box because of LDR issues where seller is responsible.
- 4) Final date will vary by +- 10 Days.

Risk and Mitigation of Risk

- ★ All the remote assistants working in Ecomoryx Consultancy will sign a Non-Disclosure agreement with Amazon Seller Services Private Ltd to ensure that the information handled by them is kept confidential.
- ★ Passwords to login Amazon seller central will be kept confidential.
- ★ Service Provider will sign a MOU with the sellers which will have a defined responsibility of the seller and Ecomoryx Consultancy.
- ★ Service Provider will mitigate to the maximum of the monthly commission it receives from the seller due to any loss suffered by the seller due to Service Provider's negligence.
- ★ Amazon SPN team would be the arbitrator in case of disputes. Sellers would get the benefit in case of no resolution and Service Provider would be liable for the penalty

